

Let's Celebrate DC Tradition, Community, and Music Together! DC Jazz Festival Sponsorship Opportunities*

SPONSORSHIP AMOUNT	\$75,000 (Platinum)	\$50,000 (Gold)	\$25,000 (Silver)	\$10,000 (Bronze)
One Main Stage Full Signage, Co-Branding including scrim	■			
Backstage Meet and Greet	■	■	■	
Video Spots In-Between Performances	■	■		
Company Volunteer Day	■	■	■	
'Walk-on' Welcome Message from Stage	■	■		
One Concert Stage Full Signage, Co-Branding	■			
Banner Signage	■	■	■	
On-Site Marketing	■	■	■	■
PA Recognition at Events	■	■	■	
VIP Reception Invites	■	■	■	■
Concerts & Event Tickets (incl. VIP & Embassy tickets)	46	36	28	12
Press Release Mention	All	Select	Select	Select
Social Media Posts	8	4	2	
Newsletter Sponsorship (Feb – Dec)	All	8	4	2
Logo on DC JazzFest Website Homepage / Sponsor Page by Level	■ Sponsor page	■ Sponsor page	■ Sponsor page	■ Sponsor page
Print Advertising, Select Promotional Materials**	■ Jan – Dec 2018	■ Mar– Dec 2018	■ Apr – July 2018	■ May - July 2018

*Sponsorship benefits vary for certain DCJF events and programs. Refer to sponsorship packet for specific info

**Festival brochure (distribution of 30,000), video screens, print advertising, newsletters, and posters

For more information, contact Sunny Sumter at sunny.sumter@dcjazzfest.org or 202-800-8253

Become a sponsor of the 2018 DC JazzFest TODAY and let's make the ultimate brand experience!

Yes, I would like to become a
2018 DC JAZZFEST SPONSOR
Pledge Form

Company **Individual**

Name: _____ Date: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip _____

Email: _____

Phone: _____

I will support the DC Jazz Festival at the following level:

Platinum \$75,000 **Gold \$50,000** **Silver \$25,000** **Bronze \$10,000**

Method of Payment:

Send me an invoice made payable to: _____

Enclosed is a check, made payable to DC Jazz Festival, 515 M Street, SE, Wash, DC 20003

More information, contact: Sunny Sumter, Executive Director
sunny.sumter@dcjazzfest.org or 202-800-8230

Thank you for your investment in the future of jazz and music education!

For office use only:

DCJF: _____

Date Received: _____